

# ADSX Screening Room

When it's time to view or screen a collection of media assets, or present them to partners or customers in a professional viewing environment, you can't leave anything to chance. Whether it's ease of access, video quality, navigation, or security, you need a platform that does justice to the high quality of every video treasure you present. That's why ADS created ADSX Screening Room, a secure online environment that lets you command every aspect of production and presentation. Customize the experience to the needs or the access rights of each individual, granting download rights to selected individuals at your discretion.

## Standard Features

- Easy-to-use navigation through active rooms by title or keyword search.
- Video playback of streaming files in a variety of display sizes – from small to full screen.
- Assets listed by production type, such as – EPK film clip, trailer, sound bite, red carpet event and generic interview.
- Display of non-video assets, such as images, documents and audio files.
- Activation or expiration of users based on date and time.
- Distribution of selected assets globally, with restriction of secure assets to privileged users.
- Extended metadata view provides as little or as much information per asset as required.
- Support for tablet devices, such as the iPad,™ that cannot playback Flash files.

## Download Features

- Any type of deliverable file can be attached for download, including but not limited to: DPX Sequences, Quicktime ProRes HQ, QuickTime DVC PRO 100 HD, MPEG2 SD Broadcast NTSC or H.264 Mobile.
- The ability to download using a Cart or direct download of the present asset from the viewing environment.
- Accelerated download speeds utilizing a free Aspera Connect plug-in allow file delivery at speeds up to 10 times those of FTP.
- Ability to download via HTTP without installing the Aspera Connect plug-in allows quick content access without any IT delays.

## Features for Content Owners

- If selected, studio administrators can be given direct controls to create their own custom screening room usage reporting. PDF or Excel-based reports can be generated to include global or granular usage data.
- If selected, header art can be used to brand studio content.
- If selected, users and materials can be restricted to studio-based subdomains, such as `studioName.ads-xpress.com`, where the artwork and overall portal can be customized to reflect the studio's web presence.



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